



# 40<sup>th</sup> Motek

International trade fair  
for automation in production and assembly

 04.-07. October 2022

 Stuttgart



## 15<sup>th</sup> Bondexpo

International trade fair  
for bonding technology

# auto- mation intelligence for production and assembly



## Exhibitor-Information

 [motek-messe.de](http://motek-messe.de)  [bondexpo-messe.de](http://bondexpo-messe.de)  #motek2022 #bondexpo2022     

Organizer:  P. E. SCHALL GmbH & Co. KG  +49(0)7025 9206-0  [motek@schall-messen.de](mailto:motek@schall-messen.de)  [bondexpo@schall-messen.de](mailto:bondexpo@schall-messen.de)

# Key technologies for the production of the future

The world of industrial production is in a state of flux. Globally competitive companies are focusing attention on automation, digitalisation, flexibility, end-to-end processes and intelligence. Success parameters include quality, efficiency, sustainability and adaptability. As the leading trade fair for automation in production and assembly, as well as joining technology, the Motek/Bondexpo trade fair duo presents a highly practical diversity of components and systems for automated production in which software is becoming increasingly important. Robotics, simulation, artificial intelligence, autonomous systems and new drive technologies are raising conventional assembly and

handling technology to new levels in the modern factory. Individualisation, **future-oriented fields of business** and modern mobility concepts are driving technological progress. Growth markets such as the life science industry are opening up new fields. The basis for success in all of these areas of production consists of reliable and intelligently networked components, modules and systems. Motek 2022, the international trade fair for automation in production and assembly, will showcase important, future-oriented, cutting-edge technologies and services which are required to this end and are already available now. Be on hand: #Motek2022!



## Primary Industries for the Use of Modern Assembly Technology

- **Vehicle manufacturing**, automotive OEMs, suppliers to the automotive industry
- **Machinery manufacturing**, automation technology
- **Construction industry**, building technology
- **Furniture industry**, supplier industry
- **Electrical industry**, household appliances, power tools, EDP equipment
- **Plant engineering for power generation and fuel production**
- **Healthcare**, medical technology, pharmaceuticals industry, laboratories, life-science
- **Consumer goods industry**, food and beverages, hygiene and personal care, cosmetics



### Motek/Bondexpo-Nomenklatur (short survey)

- Assembly systems and basic systems
- Handling technology
- Process technology for joining, machining, inspection and identification
- Components for special machine manufacturing
- Software and services

 [Download Nomenclature](#)



# Value Chains

A consistent and transparent flow of data and materials is the basis for **efficiency and profitability**. Digitalisation and the networking of all processes serves as the foundation for this consistency. The principle of the digital twin is the basis for optimised materials management, including predictive maintenance – the guiding principle of Industry 4.0 has now become actual production practice.

Efficient, individualised manufacturing is no longer a vision, it's gaining a strong foothold in modern smart factories. From goods procurement to supply, handling, linking, finishing and implementation, Motek/Bondexpo 2022 provides all of the necessary information and required technologies – presented live at Motek/Bondexpo 2022.



## Reasons to be Part of #Motek2022

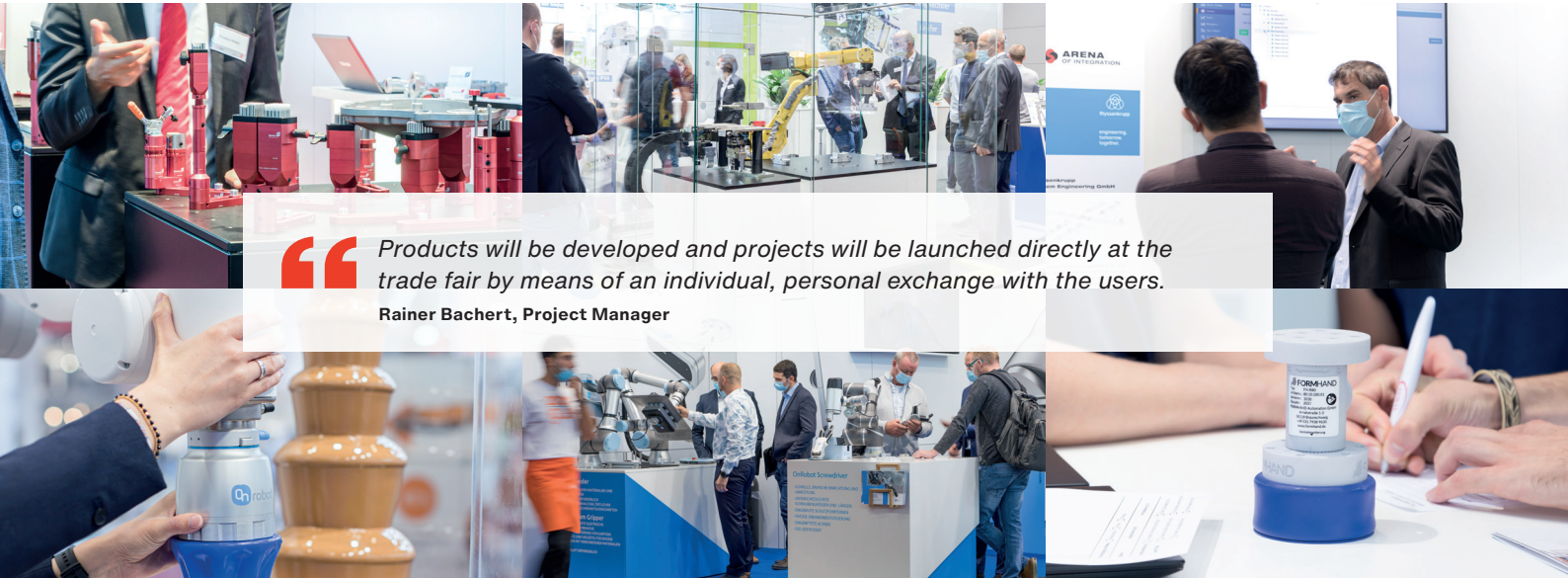
- 1** The exhibitors at Motek/Bondexpo offer the key technologies which are currently in demand for competitive production in all manufacturing industries.
- 2** The digital transformation of practical production methods will be demonstrated live at Motek/Bondexpo.
- 3** Experiencing the respective technologies with all of one's senses and intensive discussions provide decision makers from management and engineering with support for their investment projects.
- 4** As an international trade fair, Motek/Bondexpo provides an ongoing know-how boost from the heart of the German machinery and equipment manufacturing industry to the globalised world.
- 5** A focused community of experts comes together at an established marketplace at Motek/Bondexpo. It's the most important trade fair of the year for many participants.

### Statements & Scenes #Motek2021



 **Stand-Enquiry**

 **Booth Registration**  
Including Showroom at Motek-Virtual



**“** Products will be developed and projects will be launched directly at the trade fair by means of an individual, personal exchange with the users.

Rainer Bachert, Project Manager

# Marketing Services at a Glance

## Schall Inclusive

Schall makes trade fairs for markets – significant, internationally established trade fairs which have been around for many decades. With their clear focus on content, each of our technically specialised events is held at an ideally located trade fair venue in Europe's respectively leading

technology regions. It's especially important for us to provide exhibitors with clearly defined trade fair offerings, including practical marketing services. After all, agreements are always best when they're simple – and with us **simply everything is included.**

### The exhibitor package includes all of the following:

- Unlimited number of co-exhibitors
- Second-storey free of charge
- Free exhibitor IDs depending on booth size
- Unlimited number of expert visitor tickets – print and digital
- Presence at the exhibitor terminals at the trade fair facility
- Included in the exhibition hall floor-plans at the entrances
- Entry in the trade fair directory
- Four nomenclature entries for structured product allocation
- Visitor flyer, printed as well as online in PDF format
- Unlimited use of digital ad banner tools with five optimised formats
- Listing in the exhibitor index on the trade fair website
- Showroom with logo, image, video, product overview, product groups, new products, job offerings, social functions and contact data
- New products display in separate website area
- Placement and link in interactive hall plan
- YouTube videos with exhibitor statements
- Press releases with exhibitor statements in the press folder
- Networking in the social media

### Key trade fair figures for 2021

453 exhibitors from 25 countries and roughly 20,000 visitors from 42 countries on 45,000 square metres of overall exhibition floor space.

### High levels of visitor quality

22% decisive  
41% part-decisive  
24% advisarily



### Primary professional interests of the visitors and their job functions

65% Assembly systems and basic systems  
57% Handling technology  
48% Process technology for joining, machining, inspection and identification  
49% Components for special machine manufacturing  
30% Software and services  
18% Others

12% Managing director, board member, etc  
7% Authorized signatory, head of main department  
22% Head of department, foreman  
31% Engineer, design engineer  
17% Other employee  
6% Skilled worker  
5% Others

more than one answer possible

### 365-Day Virtual Trade Fair

Your virtual pole position at Motek-/Bondexpo-Virtual is **also included in the package** – for 365 days, 24/7! Benefit from presenting your new products and solutions to the international professional community in a structured fashion at your comprehensive showroom with a stylish dashboard look – and generate top-quality leads. Updates? Any time! Ideally whenever you roll out new features.

Motek-Virtual

Bondexpo-Virtual



# **Complementary Bondexpo**

The complementary Bondexpo international trade fair for bonding technology is fully integrated into the event concept and focuses on industrial joining and bonding technologies, which have become an indispensable tool for many industrial sectors and commercial trades. And they'll continue to gain significance in the future as well because in comparison with alternative technologies, bonded products can improve both energy and material efficiency.

And thus Bondexpo exhibits standalone and system solutions for joining and fastening components and modules in preassembly and final assembly. With its consistent focus on the industrial process sequence for joining/fastening by means of bonding, encapsulating, sealing and foaming, users receive up-to-date, practical information regarding materials, cost-effectiveness, quality, reliability and production efficiency


 **Stand-Enquiry**

 **Booth Registration**  
Including Showroom at Bondexpo-Virtual



Modern bonding technology and joining processes make a significant contribution to the development of new, innovative products and provide the industry sector with the opportunity of opening up new markets in all segments.

 **Selbstklebetechnik**

 *The use of bonding technologies in assembly will become more and more significant in the future. The resulting symbiosis is thus a perfect match for Motek. Mike Döring, Projekt Manager*





# ARENA OF INTEGRATION

## **Software for Assembly**

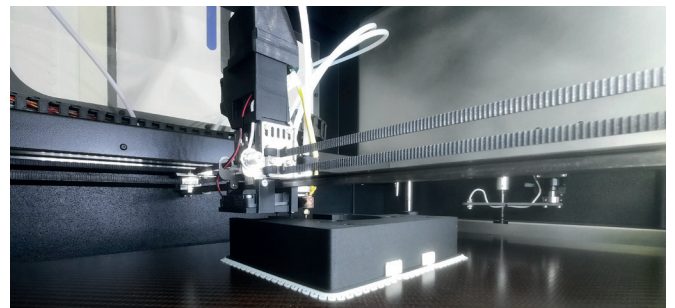
At Motek 2022, the exhibition area covering “Software for Assembly” will create a platform for the current issue of digitalisation in manufacturing and assembly. Subdivided into four main topics including software for sales, software for development and design, software for assembly operations and software for service, the entire product life cycle will be represented.

## **3D Printing**

Now that 3D printing has initially gained a foothold in parts manufacturing, assembly is also opening up an important growth market. To an ever greater extent, assembly operations and manufacturers of special machines and assembly technology are discovering the potential of 3D printing for their fields of specialisation. All suppliers of industrial 3D printers, materials for 3D printing and 3D printing job shops are invited to participate as exhibitors.

## **Arena of Integration**

The “Arena of Integration” is the centrepiece of the prominent “Software for Assembly” exhibition area, as well as a highlight at Motek/Bondexpo. Digitalisation of various business processes in assembly operations will be illustrated here in concrete terms, and explained individually by the experts.



## **Hairpin Motor Production Show**

The “Hairpin Motor Production Show” is a centrally located highlight of the exhibition focus on “Assembly of Electromechanical Products”. Hairpin technology has established itself in a broad-based manner as a key driving technology in the field of electromobility. Hairpin windings are also gaining ground where servo motors and other electric motors are concerned.

## Start-up Area - for Cutting-Edge Networking

Innumerable start-ups have established themselves in recent years who are **revolutionising** future production and assembly automation with their **innovative** solutions. As a long-standing event, Motek would like to support in particular emerging companies, and provide them with a platform at the industry meeting place at the heart of Europe's leading technology region.

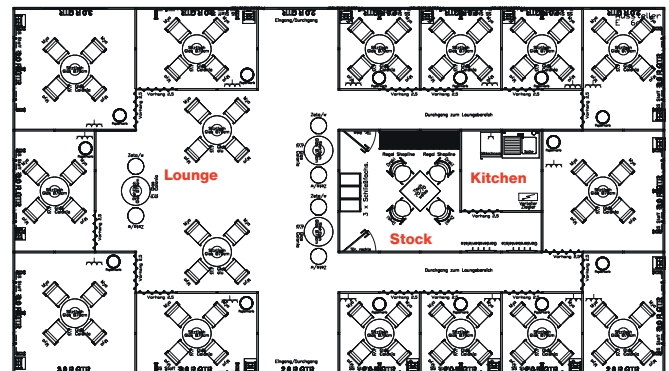
At Motek/Bondexpo, start-ups can book an attractive all-round carefree package including booth setup and marketing. The prerequisite for participation is simple: exhibited products must be related to production and assembly automation



 **Registration for Start-up Area**  
Including Showroom at Motek-/Bondexpo-Virtual

## Communal Booth - Individual Presence, Joint Services

Motek/Bondexpo stands for outstanding engineering services in the field of efficient, automated manufacturing processes. Are you ready to present your solutions at the communal booth organised by this well-established business platform and generate **valuable contacts**? Benefit from a comprehensive, all-round carefree package which includes attractive services for booth setup and marketing, as well as shared use of kitchen, storage and lounge areas. Full information is available as a PDF file.



 **Registration for Communal Booth**  
Including Showroom at Motek-/Bondexpo-Virtual



### Top Benefits for Start-ups & Exhibitors at the Communal Booth:

- Increased **public awareness** and enhanced **brand image** thanks to the enormous scope of Motek/Bondexpo at the international level.
- Highly beneficial and long-lasting business contacts can be established here in four days.
- Decision-makers integrate innovative solutions from Motek directly into their investment projects.



# Foreign representatives



## A powerful network around the globe

Schall makes trade fairs for markets – global markets. P. E. Schall GmbH & Co. KG's highly skilled foreign representatives are authorised to organise internationally important trade fairs in their respective countries. Competent and experienced, they offer exhibitors and media companies a comprehensive **portfolio of services**.



**From A** for acquisition of exhibitors and booth setup assistance **to Z** for zealous, future-oriented media work – we maintain close contacts with market players in the respective national language.





### Belgium, Netherlands, Luxembourg

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# At a Glance - Trade Fair Data

## Duration of the fair

Tuesday, 4<sup>th</sup> to Friday, 7<sup>th</sup> October 2022

## Opening times

Tuesday – Thursday: 09:00 am – 05:00 pm

Friday: 09:00 am – 04:00 pm

## Project management



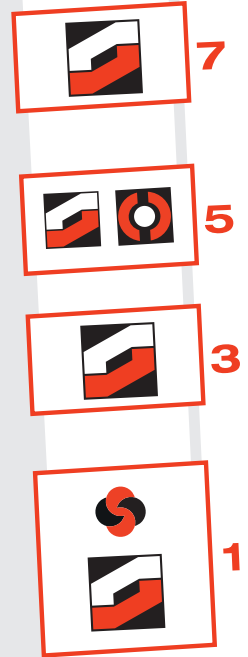
Rainer Bachert

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The **transformation** from industrial mass production to customer-specific production is providing for intermeshing, smart **processes** in machinery and equipment manufacturing. Motek and Bondexpo are changing every bit as efficiently and will present “Automation Intelligence for Production and Assembly” **effectively** and **brilliantly** with a rectilinear hall layout at its 2022 edition.

#motek2022  
#bondexpo2022



## 40<sup>th</sup> Motek at the High-Tech Venue in Stuttgart - at the Heart of Europe



With favourable travel connections, the trade fair grounds Stuttgart are centrally located at the middle of one of Europe’s strongest and most innovative economic regions. Take advantage of this outstanding infrastructure in order to present your products to expert visitors in a targeted fashion at **Motek 2022**.

Numerous direct flights from all over Germany and Europe land at Stuttgart International Airport every day.


## Trade Fair Venue


Trade Fair Centre Stuttgart  
Messeplazza 1  
D - 70629 Stuttgart



### Organizer:

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